



# Abbotsford Police Department

2838 Justice Way, Abbotsford, B.C. V2T 3P5 Phone (604)859-5225 Fax (604)859-2527

**Bob Rich**  
Chief Constable

*"Protecting with Pride"*

---

## NEWS RELEASE

---

### APD NEWS RELEASE:

APD FILE #

RELEASE # 1

DATE OF RELEASE: October 10, 2017

### Incident: Purple Light Nights Campaign 2017

**Abbotsford – October 10, 2017**

The Purple Light Nights initiative originated in Covington, Washington, in 2007 and has become a powerful international educational and awareness campaign. The colour purple represents the international colour that symbolizes domestic violence. By simply illuminating purple lights at night in homes and businesses, an impactful visual message of unity and support is demonstrated.

Five years ago the Abbotsford Violence against Women in Relationships (VAWIR) committee adopted the Purple Lights Campaign throughout the month of October. This campaign continues to grow in Abbotsford and it is amazing to watch more and more people take a stand in support of victims and against domestic violence. Collectively, we promote the message that **domestic violence has no place in our community.**

The campaign launched on Friday, October 6, 2017, and you can watch video from that amazing event here: [https://youtu.be/\\_yxhaYm76gc](https://youtu.be/_yxhaYm76gc)



*Our Mission:  
To make Abbotsford the safest city in B.C.*

Cst. Ian MacDonald ..... Phone: (604) 864-4721  
Abbotsford Police Public Information Officer ..... Cell: (604) 835-6070  
2838 Justice Way, Abbotsford, BC V2T 3P5 ..... Fax: (604) 859-2527  
E-mail: [imacdonald@abbypd.ca](mailto:imacdonald@abbypd.ca)

*Our Mission:  
To make Abbotsford the safest city in B.C.*